



ProQuest Information and Learning Press Kit

**ALA 2007 Midwinter Conference
Seattle, January 18-21**

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ProQuest Information and Learning News Summary

A record-breaking 2006, capped with an exciting new future

In December, ProQuest announced that ProQuest Information and Learning (PQIL) would join Cambridge Information Group (CIG). **In 2007, upon close of the transaction, PQIL will combine its strengths with those of CIG's Cambridge Scientific Abstracts (CSA).** "We believe that ProQuest Information and Learning and CSA will be a winning combination, offering high quality, customer-driven information solutions for years to come," said PQIL President David "Skip" Prichard in the announcement. "ProQuest Information and Learning is a leader in business, history, literature, and news. CSA is a leader in social sciences, natural sciences, arts and humanities. The combined offerings of these leading players will increase the value of these services to our valued customers. Together we will set the pace for serious research."

The transaction is subject to routine regulatory overview and has not yet closed.

The announcement concluded a remarkable 2006, which saw the launch of a record number of new products and product enhancements. **Historical Annual Reports, ProQuest Obituaries, ProQuest Accounting & Tax with Standards, and Wellesley Index to Victorian Periodicals** are among 2006's widely praised new market entries. ProQuest also expanded its offerings in such key research areas as the 19th Century, world literature, medicine and health, and historical and current newspapers. Noteworthy enhancements include a new interface for **History Study Center**, the launch of the **Gerritsen Collection** to the Chadwyck-Healey platform, and the completion of **American Periodicals Series**, which also now features **Liberty magazine**.

ProQuest's signature search platform saw a revolutionary enhancement when **ProQuest Resource Linking with One Click Searching™** launched on December 18. One Click Searching eliminates one of the most common frustrations of serious researchers by building a direct path between search results and full text. As a result, **libraries with a database on the ProQuest® platform can use it for access to full text of the electronic content in its collection, whether it's from ProQuest or another content provider.** Demonstrations are ongoing at the ProQuest booth (#1615).

ProQuest sets the pace for serious research in 2007

At Midwinter, ProQuest Information and Learning is showcasing several new products and enhancements to its renowned collection. For example, PQIL is creating a new digital resource that will make researching the American Civil War and its context more direct and complete than ever before. Available Spring 2007, **ProQuest Civil War Era is the first to collect, digitize and combine in a single search platform the era's key newspapers and activist publications, creating a comprehensive view of not only the years of battle, but the factors leading to war.**

ProQuest continues to evolve its newspapers program with new content. **Two important Black newspapers, New York Amsterdam News and Pittsburgh Courier, will be added to ProQuest Historical Newspapers™.** Historical Newspapers users can research events that shaped U.S. history, including the assassination of Martin Luther King, Jr., the Vietnam War, and the Civil Rights Movement, through the voice of two widely circulated Black newspapers. These new titles are cross-searchable with other prestigious U.S. newspapers already in the ProQuest Historical

Newspapers program. ProQuest Historical Newspapers was rated “highly recommended” by CHOICE magazine, January 2007.

The *New York Amsterdam News* and *Pittsburgh Courier* may also be accessed through ProQuest Black Studies Center, allowing cross-searching with other content focused on the African-American experience.

ProQuest is also adding strong regional and national titles to its current newspapers collection, ProQuest Newsstand. *The Detroit News* and the *Honolulu Star-Bulletin* are now available through ProQuest’s award-winning online interface. *The Philadelphia Inquirer* and *Philadelphia Daily News* will be available this summer.

ProQuest has renewed its contract with Elsevier to distribute the acclaimed medical journal *The Lancet* to libraries around the world. Libraries can access *The Lancet*, widely considered to be one of the most influential medical journals in the world, through a variety of ProQuest’s popular scientific, technical and medical (STM) databases.

On January 18, **ProQuest launched the first of several enhancements to its SIRS Discoverer® resource.** This leading general reference database for younger students will now include SIRS WebFind, a collection of more than 5,000 editor-reviewed websites that deliver high-interest, educational Web content. The integrated product, SIRS Discoverer WebFind, increases online safety.

A continuing commitment to libraries, librarians, and library service

ProQuest Information and Learning is keeping busy with more than just innovative new products for libraries, it’s also continuing the commitment to the community responsible for its success.

Public librarians face many challenges. In addition to purchasing resources (often on a limited budget) and training users with diverse information needs on how best to use these resources, they face the more fundamental challenge of creating awareness about the existence of the public library and the role it can play in meeting information needs.

ProQuest has listened carefully to their public library customers and created a toolkit to help libraries market themselves. In February 2007, PQIL **will release a free toolkit to help public librarians strategically position their library to their community.** ProQuest associates who have developed this tool are hopeful it will play a role in ensuring that the library is recognized as a source of valuable information.

ProQuest continues to support the education of librarians through the ProQuest Library School Education Program, which was introduced at the ALA 2006 Annual Conference in New Orleans. This program makes ProQuest’s acclaimed reference tools -- with training material -- available to library students at no charge during the school year. To date 16 institutions representing more than 6100 students have enrolled, allowing them to learn essential search skills on the reference tools they’re likely to encounter after graduation.

ProQuest Information and Learning continues its role as partner to ALA in sponsoring the Scholarship Bash, an annual fund-raiser to support the Spectrum Scholars program. Join us at the 10th Anniversary of the Bash at ALA Annual 2007 in Washington, DC.



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**New ProQuest Civil War Era Collection Combines Unique
Primary Sources Online**

19th century American history resource helps researchers go beyond the battles

SEATTLE – January 18, 2007 –ProQuest Information and Learning is creating a new digital resource that will make researching the American Civil War and its context more direct and complete than ever before. Available Spring 2007, ProQuest Civil War Era is the first to collect, digitize and combine in a single search platform the era’s key newspapers and activist publications, creating a comprehensive view of not only the years of battle, but the factors leading to war.

ProQuest Civil War Era is a deep set of primary sources, with documents that encompass the buildup of and evolution of the war that shaped U.S. identity, all in original article and page image. It provides desktop access to nearly 2,000 pamphlets, highlighting the multiple and distinct perspectives of government officials, clergy, social reformists, and other opinion leaders of the time. Pamphlets are drawn from the personal libraries of Salmon P. Chase, member of the Lincoln Cabinet and Chief Justice of the Supreme Court (1864-1873), and John P. Hale, senator from New Hampshire and personal friend to President Lincoln. Supporting this information are the complete runs of eight newspapers from 1840 – 1865, specifically selected for the regional and diverse perspectives they offer. The combination of resources, built in conjunction with librarians and scholars, allows researchers to explore the entire era, from the origins of Manifest

Destiny and the rising tensions that led the country to war through the battles and shifting successes to reconstruction.

The newspapers included in ProQuest Civil War Era provide a variety of editorial perspectives, as recorded in the papers of the South (*Richmond Dispatch, Charleston Mercury, New Orleans Times Picayune*), North (*Boston Herald, New York Herald, Columbus State Journal*), Mississippi Valley and Border States (*Kentucky Daily Journal, Memphis Daily Appeal*).

Pamphlets are drawn from two respected collections. *Slavery and Anti-Slavery Pamphlets from the Libraries of Salmon P. Chase & John P. Hale* includes 166 pamphlets, speeches, reports, legal opinions and convention proceedings covering slavery, and anti-slavery movements, and the conditions of African-Americans after the Civil War. *Civil War Pamphlets 1861-1865* includes 1,758 pamphlets illustrating the “war of words” during the conflict. Often 20 – 40 pages in length, these pamphlets are the intellectual precursors to Op-Ed pages in modern newspapers, providing an outlet for individuals to express their views.

Pamphlets are subject indexed, enabling researchers to search and browse topics ranging from “Constitutional Issues and States Rights” to “Slavery and Religion” to “Literature and Fiction”. This subject mapping allows simple “click” access to many curriculum-based topics, allowing both advanced and novice researchers to identify subjects of interest.

Available on the ProQuest® platform, ProQuest Civil War Era can be cross searched with ProQuest Historical Newspapers™ and American Periodicals Series Online™

For More Information visit ProQuest at www.il.proquest.com. Customers can reach a ProQuest representative at 800-521-0600, ext. 3344, or via email at pqsales@il.proquest.com.



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**ProQuest Adds Two Important Black Newspapers to ProQuest
Historical Newspapers™ and Black Studies Center™**

*New York Amsterdam News and Pittsburgh Courier Provide Unique Cultural Perspective
of Events that Shaped the 20th Century*

SEATTLE – January 18, 2007 –This summer, ProQuest Information and Learning is introducing the *New York Amsterdam News* and *Pittsburgh Courier* to its growing collection of ProQuest Historical Newspapers. Historical Newspapers users can research events that shaped the United States, including the assassination of Martin Luther King, Jr., the Vietnam War, and the Civil Rights Movement, through the voice of two widely circulated Black newspapers. These titles may also be accessed through ProQuest Black Studies Center, allowing cross-searching with other content sets focused on the African-American experience.

“These titles are invaluable for any scholar studying American history and African-American culture, history, politics and art,” said Rod Gauvin, senior vice president of ProQuest Information and Learning. “These additions will open up new areas of research and offer vital comparison of news stories from *New York Amsterdam News* and *Pittsburgh Courier* with the other national newspapers and publications.”

Both the *New York Amsterdam News* and *Pittsburgh Courier* served as influential voices of the black community throughout the 20th century. *New York Amsterdam News* (1922-1993), a

leading Black newspaper of the 20th century, was a strong advocate for the desegregation of the U.S. military during World War II, and also covered the historic Harlem Renaissance. The *Pittsburgh Courier (1911-2002)*, one of the most nationally circulated Black newspapers, reached its peak in the 1930s. A conservative voice in the African-American community, the *Courier* challenged the misrepresentation of African-Americans in the national media and advocated social reforms to advance the cause of civil rights.

The *New York Amsterdam News* and *Pittsburgh Courier* are available through ProQuest Historical Newspapers. The ProQuest Historical Newspapers program encompasses newspapers with deep historical value for researchers in various fields. The *New York Amsterdam News* and *Pittsburgh Courier* will join other prestigious U.S. newspapers already in the ProQuest program: *The New York Times*, *Chicago Tribune*, *The Washington Post*, *Los Angeles Times*, *Atlanta Constitution*, *The Boston Globe*, *The Hartford Courant*, *The New York Tribune*, *The Wall Street Journal*, and *The Christian Science Monitor*. All of the newspapers are cross-searchable within the award-winning ProQuest interface.

The new titles are also available through the Black Studies Center, published by ProQuest's Chadwyck-Healey brand, allowing cross-searching with other content sets focused on the African-American experience. Black Studies Center is a digital resource that creates a framework for undergraduate and graduate level Black Studies courses and filling information gaps that have stymied research and study. Black Studies Center provides a central point of access to the most sought-after documents that chronicle and analyze the Black experience.



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**ProQuest Adds Key Newspaper titles from Philadelphia,
Detroit, and Honolulu**

Agreement Enhances ProQuest's Online Newspaper Products with Strong Regional and National Titles

SEATTLE – January 18, 2007 – ProQuest Information and Learning has signed an agreement to distribute *The Philadelphia Inquirer*, *Philadelphia Daily News*, *The Detroit News*, and the *Honolulu Star-Bulletin* newspapers through ProQuest's award-winning online interface. These newspapers significantly expand the local and regional news content available through ProQuest.

“ProQuest continues to expand its newspaper offerings so that libraries can meet the needs of nearly any patron. Newspapers connect people to the world around them; to historical events; and to what is happening at home, wherever that may be,” said Rod Gauvin, senior vice president, ProQuest Information and Learning. “Our relationships with these publishers are important because of the exceptional content they bring to ProQuest.”

These agreements allow ProQuest to distribute the newspaper content electronically to educational institutions and libraries around the world. ProQuest Newsstand will contain coverage of *The Philadelphia Inquirer* from 1981-present, and of *Philadelphia Daily News* from 1978-present. Founded in 1829, *The Philadelphia Inquirer* is the 3rd oldest surviving paper in the U.S., and is the 11th largest paper in the US with daily circulation of nearly 700,000.

Philadelphia Daily News, founded in 1925, is a tabloid-style morning paper with daily circulation of 120,000.

ProQuest Newsstand now also includes *The Detroit News* and *The Honolulu Star-Bulletin*. *The Detroit News* is the second largest weekday newspaper in Michigan, with daily circulation of more than 200,000. *The Honolulu Star-Bulletin* is the oldest continuously published daily newspaper in Hawaii.

All four titles are cross-searchable with all ProQuest Newsstand titles, including *The Wall Street Journal*.

Providing more local, regional, and national content is part of the ProQuest strategy to create a total newspaper solution for libraries, serving all their news needs through a single source. The vast ProQuest news content pool includes 14 million digital pages of historical archives of major U.S. dailies. Its extensive current collection includes more than 450 full-text newspapers from around the world. ProQuest's newspaper solutions also include such unique delivery systems as NewspaperDirect, which allows libraries to get direct access to more than 400 international and domestic dailies in full-page format.

To learn more about ProQuest's news and other products, visit on the Web at www.il.proquest.com or call 1-800-521-0600.



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SIRS® WebFind Now Part of SIRS Discoverer®

Adds More than 5,000 Safe, Reliable, Educational Websites for Young Students

SEATTLE – January 18, 2007 – At the American Library Association’s Midwinter Conference, ProQuest Information and Learning launched the first of several enhancements to its SIRS Discoverer® resource. This leading general reference database designed specifically for younger students will now include SIRS WebFind, a collection of more than 5,000 editor-reviewed websites that deliver high-interest, educational Web. The integrated product, SIRS Discoverer WebFind, increases online safety.

“Elementary and middle school students want to be on the Internet, but the open Internet is often not a safe or appropriate space for them,” said Rene Terry, publisher for SIRS, a distinguished brand in the ProQuest Information and Learning family. “The exceptional editorial selection and daily monitoring process of WebFind lets libraries’ younger patrons securely experience the Internet.”

SIRS Discoverer is an award-winning, general reference resource for young researchers that helps students in grades 1-9 develop their research, writing, language, and computer skills. Currently, more than 10 million students have access to SIRS Discoverer in their schools and public libraries.

WebFind, integrated within SIRS Discoverer, adds an extensive collection of carefully chosen, reliable and credible Internet resources on almost any subject appropriate for young researchers. Search and access to the websites is seamless, appearing within the search results screen. In

addition, SIRS Discoverer WebFind includes several proven reference and educational tools: organization by SIRS Discoverer topics, keyword search, state curriculum standards correlations, reading levels, website summaries, and Editor's Top Pick.



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**ProQuest Continues as Library Distributor
of *The Lancet***

SEATTLE – January 18, 2007 – ProQuest Information and Learning will continue to distribute the acclaimed medical journal *The Lancet* to libraries around the world. The renewed contract allows libraries to access *The Lancet* integrated within ProQuest’s variety of popular scientific, technical and medical (STM) databases.

Published by Elsevier, *The Lancet* is widely considered to be one of the most influential medical journals in the world. With a mission to help medical professionals continually advance and improve the treatment and care of their patients, its readers are the clinicians and researchers who have steered the course of medical progress and care for more than a century.

The Lancet’s long publishing history includes breakthrough research from Lister, Salk, Fleming, Epstein and Barr, and others who have helped hundreds of thousands of clinicians around the world to improve health and save lives. While its research routinely makes headlines around the world – in 2004, major American newspapers alone covered *Lancet* articles more than 400 times – *The Lancet* is also known for its independent, authoritative voice in global medicine. Its commitment to international health is delivered through research and analysis from all regions of the world and its thought-provoking opinion is communicated by three editorials every week.

The agreement with Elsevier is part of ProQuest's ongoing strategy to support its STM customers with highly respected and authoritative titles. The content from *The Lancet* is available through such ProQuest databases as ProQuest Medical Library and ProQuest Health and Medical Complete. Backfiles will extend to January of 1990 and new articles will be available 60 days after their original publication date.

ProQuest is renowned for its vast, accessible journal, newspaper and periodical databases. Continually expanding, ProQuest databases provide simple, intuitive access to well over 17,000 periodicals, with more than 8,800 in full text.



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**ProQuest's One Click Searching Solves Common Research
Roadblock**

One search platform delivers full text from ProQuest and other library e-resources

SEATTLE – January 18, 2007 – ProQuest Information and Learning is demonstrating ProQuest Resource Linking with One Click Searching™, a revolutionary change to its signature search platform, at the American Library Association's Midwinter Conference. Launched in December, One Click Searching eliminates one of the most common frustrations of serious researchers by building a direct path between search results and full text. As a result, libraries with a database on the ProQuest® platform can use it for access to full text of the electronic content in its collection, whether it's from ProQuest or another content provider.

“Libraries are dealing with a patron base that has diminishing patience for search techniques. They want predictable, seamless, and dependable access to full text in their holdings wherever it may be,” said David “Skip” Prichard, president of ProQuest Information and Learning. “One Click provides exactly that. It allows the library to thrive in a dynamic research environment by matching its users’ expectations.”

While the technology behind One Click is sophisticated, its appearance to searchers is remarkably simple. Users enter search terms in any database on the ProQuest platform and the results screen will include links to full text from the library's e-collection. To connect to the full text, users simply click once on the full-text button.

Until One Click, linking from research databases across multiple publishers involved unpredictability and dead-end links in pursuing article full text, frustrating users and reducing library credibility among one of its most important patron groups – serious researchers. One Click is a technology solution that considers each library’s holdings, delivering links that are accurate, consistent, and automatic. Indeed, linking guru Jill Grogg told Information Today that One Click Searching “offers a major improvement by prechecking in advance whether a full-text article is available through the link resolver, instead of putting the user through time-consuming, useless steps.”

“This is the next generation in search technology,” said Prichard. “One Click resets the bar by opening content through its search interface, no matter who it comes from. It’s what libraries want and what their users want, and now they have it.”

For more information about ProQuest Resource Linking with One Click Searching, visit the company at il.proquest.com or call 1-800-521-0600.

2007 New Products & Enhancements Preview

Schedule	Product Line	Product	Description
Released	ProQuest Platform	ProQuest Resource Linking with One Click searching	<p>ProQuest Resource Linking with One Click Searching™ allows libraries with a database on the ProQuest® platform to use it for access to full text of the electronic content in their collection, whether it's from ProQuest or another content provider. The innovation eliminates one of the most common frustrations of serious researchers by building a direct path between search results and full text.</p> <p>ProQuest Resource Linking is a technology solution that considers each library's holdings, delivering links that are accurate, consistent, and automatic. While the technology behind “One Click” is sophisticated, its appearance to searchers is remarkably simple. Users enter search terms in any database on the ProQuest platform and the results screen will include links to full text from the library's e-collection. To connect to the full text, users simply click once on the full-text button.</p>
Released	Genealogy	HeritageQuest® Online – 1880 Every-name Index	<p>The name index for the 1880 Census data in HeritageQuest Online is now complete. While many genealogy resources only provide the name of the head of household, HQO now has an <u>every-name</u> index containing parents, children, boarders, etc. The index allows users to quickly search the 50 million-plus residents of the 38 United States and eight territories who were recorded with pencil and paper by thousands of federal census enumerators.</p> <p>Incorporating the 1880 index into HeritageQuest Online will allow librarians and their patrons to take advantage of existing census search tools in HeritageQuest Online, as well as the 1880 census images, to further their genealogical research in a single convenient location.</p>
Released	SIRS®	SIRS Discoverer®	<p>SIRS WebFind, the safest collection of websites for kids, is now part of SIRS Discoverer. WebFind adds more than 5,000 carefully selected and editor-reviewed websites to SIRS Discoverer. The sites deliver high-interest, educational Web content, with guaranteed reliability and online safety.</p>
Released	eLibrary®	New Citation Generator Tool for all eLibrary® products, including Canada editions, Curriculum Edition, and Science	<p>New citation generator tool provides students and researchers with auto-generated MLA citations. This is the only auto-citation tool in a general reference database to provide the MLA citation format by media type (i.e. journal, photo, map, audio, etc.). eLibrary provides citations for 14 different MLA source formats.</p>
Released	CultureGrams™	World Conflicts Today™	<p>Content updated to include slideshow presentations with images, captions, and narration that cover the 10 conflicts represented in World Conflicts Today. These are an exceptional way to introduce the complex history and issues of each conflict in 10 minutes or less.</p>

2007 New Products & Enhancements Preview

Released	CultureGrams™, eLibrary®, ProQuest® K12, SIRS®	Complete line of training videos for all related products within the product line brands	Available on www.proquestk12.com is a complete line of training videos, from full-length, self-paced video training courses, to quick tutorial podcasts that help librarians, educators, and students use our products to their fullest potential.
February	CultureGrams™	CultureGrams Online™	A new Provinces Edition will be added to CultureGrams Online, which already includes World, Kids, and States editions. Provinces Edition extends the in-depth cultural coverage of CultureGrams to the 13 provinces and organized territories of Canada. Information includes history and timeline, the people, government, fun facts and statistics, images, and much more.
Q1	CultureGrams™	CultureGrams Online™	Nine new countries will be added to CultureGrams Kids Edition, bringing the total collection of countries covered to 87.
Q1	Chadwyck-Healey	Digital National Security Archive – Cuba II Collection	An unmatched collection of declassified official US documents that reveal new insights about the Bay of Pigs, the Cuban Missile Crisis, and decision making at the brink of nuclear war. This collection of documents includes the recently declassified letters between John Kennedy and Nikita Khrushchev, minutes of executive committee meetings during the crisis, and CIA planning papers to overthrow Fidel Castro.
Q2	ProQuest Civil War Era	ProQuest Civil War Era	<p>ProQuest Civil War Era is the resource American history scholars have been waiting for—comprehensive, valuable primary source materials that were previously unavailable digitally, covering a vast set of topics.</p> <p>Focusing on the period leading up to the conflict (1840 – 1860), as well as the years of the Civil War (1861 – 1865), Civil War Era allows researchers investigate not just the battles, but also the events and rising tensions that lead the country to take sides and take up arms against each other.</p> <p>Researchers will get the full story from nearly 2,000 pamphlets and complete runs of eight newspaper titles, covering 1840 – 1865, that were specifically selected for the range of regional and diverse perspectives they offer. This innovative combination of newspapers and pamphlets has never before been available online.</p>
Q2	Newspapers	ProQuest Historical Newspapers New York Amsterdam News (1922-1993) The Pittsburgh Courier (1911-2002)	<p>The <i>New York Amsterdam News</i> and <i>Pittsburgh Courier</i> will be available through ProQuest Historical Newspapers™. Through Historical Newspapers, users can research events that shaped the United States, including the assassination of Martin Luther King, Jr., the Vietnam War, and the Civil Rights Movement, through the influential voices of two widely circulated Black newspapers.</p> <p><i>New York Amsterdam News (1922-1993)</i>, a leading Black newspaper of the 20th century, was a strong advocate for the desegregation of the U.S. military during World War II, and also</p>

2007 New Products & Enhancements Preview

covered the historically important Harlem Renaissance. The *Pittsburgh Courier* (1911-2002), one of the most nationally circulated Black newspapers, reached its peak in the 1930s. A conservative voice in the African-American community, the *Courier* challenged the misrepresentation of African Americans in the national media and advocated social reforms to advance the cause of civil rights. Both titles are cross-searchable with the entire HNP collection.

The new titles are also available through the Black Studies Center, published by ProQuest's Chadwyck-Healey brand, allowing cross-searching with other content sets focused on the African-American experience.

Q3	Chadwyck-Healey	British Periodicals Collection II	<p>The new collection includes 311 titles and complements British Periodicals Collection I. Together they form an extensive archive of almost 500 periodicals from the late 17th to early 20th centuries, comprising almost 6 million searchable page images.</p> <p>While British Periodicals Collection II is predominantly literary in nature, these periodicals encompass a wide variety of subject matter for many disciplines in English literature, history and the creative arts. British Periodicals II will be fully integrated with the <i>Wellesley Index to Victorian Periodicals</i>. <i>The Wellesley Index is also available as a stand alone product or as part of C19: The Nineteenth Century Index</i>.</p>
Q3	Chadwyck-Healey	Twentieth Century Poetry 2nd Edition	<p>This expanded and updated edition of Chadwyck-Healey's ground-breaking 20th-century poetry collections brings three existing collections together in a single interface, along with 500 new volumes of key contemporary works from across the English-speaking world. <i>Twentieth-Century Poetry, Second Edition</i> will be the largest online collection of 20th-century English-language poetry in existence.</p>
Q3	ProQuest Platform	PQ Resource Linking Enhancement	<p>ProQuest Resource Linking will be enhanced to interact with other link resolver knowledgebase's such as SFX to provide a library's holdings information.</p>
Q4	Chadwyck-Healey	MPA/Film Portal	<p>The MPA/Film Portal can be used to cross-search all of Chadwyck-Healey's film, music and performing arts databases, from a single source. This site will be available for subscribers of these resources.</p>
Q4	Business	ProQuest Entrepreneurship	<p>ProQuest Entrepreneurship is a solutions-oriented, curriculum-focused resource for researchers, faculty, and students of Entrepreneurship. It fills a need for a centralized resource for the fastest-growing area of study in universities today. ProQuest Entrepreneurship combines editorially selected periodicals, e-books, videos, podcasts, business cases, and company and market reports. It creates a framework entrepreneurship courses by providing practical tools such as course outlines, sample business cases, tutorials, templates, forms, and more.</p>

About ProQuest Technology

ProQuest is known for its ability to expertly assimilate rapidly evolving technology, continuously upgrading the user experience. This document provides an update on ProQuest's use of new and established technologies.

NEW in January 2007: ProQuest Resource Linking with One Click searching™ – allows libraries with a database on the ProQuest® platform to use it for access to full text of the electronic content in their collection, whether it's from ProQuest or another content provider. The innovation eliminates one of the most common frustrations of serious researchers by building a direct path between search results and full text.

ProQuest Resource Linking is a technology solution that considers each library's holdings, delivering links that are accurate, consistent, and automatic. While the technology behind ProQuest Resource Linking is sophisticated, its appearance to searchers is remarkably simple. Users enter search terms in any database on the ProQuest platform and the results screen will include links to full text from the library's e-collection. To connect to the full text, users simply click once on the full-text button.

Spell Check -- ProQuest's Spell Check feature prompts the user with a "Did you mean..." question offering possible spelling corrections for the user's search query, significantly increasing the potential for a successful search.

PubMed LinkOut – ProQuest offers links from PubMed, one of the most popular sites for medical research, to the full text in your ProQuest account. Users who search PubMed are presented with links from article citations presented in PubMed to the corresponding full-text articles available through your library's subscription with ProQuest. Simply turn on the feature and ProQuest will automatically generate your custom ProQuest holding files and maintain them in your library's profile in PubMed.

OpenURL and Link Resolvers -- As an active member of the NISO AX committee, ProQuest has long been involved in the development of this important standard, which enables seamless integration of e-resources and allows users to find and access specific full-text content quickly from any starting point in the library collection. All databases on the ProQuest platform and many Chadwyck-Healey products support OpenURL links, integrating search results among online resources via link resolvers, CrossRef, document delivery systems and catalogs.

COUNTER Usage Statistics — ProQuest was a founding sponsor of the COUNTER Code of Practice which allows for consistent usage measurement. All ProQuest and Chadwyck-Healey products comply with the current release of the COUNTER Code of Practice.

Federated Searching — ProQuest provides standards-based support for federated searching applications. The **ProQuest XML Gateway** enables customers and their vendors to send search requests to and receive responses from ProQuest using XML technology, which provides convenience, flexibility and powerful search capabilities in support of your library's federated search application. Additionally, virtually all databases on the ProQuest platform are Z39.50 enabled, as are the major Chadwyck-Healey databases, allowing for simple, efficient searching and downloading among multiple sources.

ProQuest Smart Search – ProQuest products feature an intuitive and easy-to-use interface that allows users to more quickly and effectively locate the content most pertinent to their research. Perhaps the first implementation of faceted search technology in the library market, Smart Search increases user success through a variety of techniques that map user's search terms to relevant items in ProQuest's extensive controlled vocabulary. Additionally, Smart Search suggests combinations of terms and publications that are relevant to that search. Statistics show that Smart Search increases the user success rate by more than 20%.

ProQuest Smart Search received the award for "Best Specialist Search Product" at the 2005 International Information Industry Awards. The award is presented annually to 'the most innovative product that best

helps a user through the search experience' and attracts nominations from information specialists across the globe. Prior winners were Google and Fast ESP.

RSS Feeds – ProQuest was among the first aggregators to offer RSS feeds—one of the easiest ways for librarians to create valuable, in-context links to subscription content. Currently, ProQuest has RSS feeds available for two of its most significant databases: ABI/INFORM® and ProQuest Dissertations & Theses. Coupled with an RSS reader, ProQuest's predefined RSS feeds automatically retrieve and deliver new articles. ProQuest will also be introducing RSS feeds as search alerts, giving users the option to define their own search criteria and create alerts to be sent either via email or RSS feeds.

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