

“Factiva is great for keeping up-to-date with world news”

JACQUI GAUL,
ELECTRONIC
RESOURCES MANAGER



With almost 11,500 students from 153 countries, City University has earned a distinctive position as the university for business. Dow Jones Factiva brings together the information students and faculty need, with news from more than 20,000 sources.

Dow Jones Factiva

Located on the doorstep of one of the world's leading financial centers, City University brings together students, academics, industry experts, business leaders and policy makers. Jacqui Gaul, Electronic Resources Manager for City University's Sir John Cass Business School, in the heart of London, works mainly with graduate and post-graduate students in their highly-ranked finance programs.

A very popular database

With access to close to 30 databases, Gaul ranks Factiva among the top databases at Cass Business School. “Content and layout are excellent,” she says. She's been using Factiva for more than three years and finds it very useful for bringing together information. Gaul describes Factiva.com as a “very, very popular database” with her patrons. Key publications for regular monitoring include the *Wall Street Journal* and London's *Financial Times*. Gaul says her patrons find the company and industry information useful and current. “Factiva is great for keeping up-to-date with world news.”

An important resource in job searches

The features that her patrons like best, says Gaul, are the international newspapers, which students use for both academic and recreational purposes. With so many international students, the non-English-language news publications are vital. In addition, patrons find the market section, industry information, and individual company information an important resource in their research and job searches.

A world-class business school needs the best information

Because its dialogue with business shapes the structure and content of its programs, City University is highly focused and innovative. Factiva is a business information product that helps City University maintain its reputation for excellence in professional education, complementing this world-class business school.



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