



Sample Searches: ProQuest Entrepreneurship

1. You are interested in recent articles and information about world-renowned entrepreneur **Warren Buffett** and his business affiliations.
 - Using the **Basic** search, type **Warren Buffett** into the single search box.
 - In the **Date Range** drop-down menu, select **Last 12 months**.
 - Click **Search**.
2. You want to find articles on **China** and its **economic conditions**.
 - Click the **Advanced** tab to access this area.
 - Type **China** in the first search box and select **Location** from the drop-down menu.
 - Type **economic conditions** in the second search box and select **Subject** from the drop-down menu.
 - Click **Search**.
3. You want to find information on **venture capital** and **startup companies**.
 - Click the **Advanced** tab to access this area.
 - Type (**venture capital AND startup***) in the first search box.
 - In the **Limit To** area, select **Multimedia** and **Scholarly Content**.
 - Click **Search**.
 - To view video results, click on the **Video tab**.
 - Click the small video link to select and view the "**How to raise the initial VC round**" video.
4. You want to **data and reports** regarding the **pharmaceuticals industry**.
 - Click the **Data & Reports** tab.
 - Select the **Look Up Industry** link. Select **Health Care and Medicine > Pharmaceuticals** by clicking the **Add to Search** button.
 - To refine your search, select the **Look Up Market Segment** and select **women** by clicking **Add to Search**.
 - Click **Search**.
5. You want to find articles that discuss startup strategies for **minority-owned enterprises**.
 - Click the **Advanced** tab to access this area.
 - From the first drop down menu next to the first search box, find and select **Classification code**. Click on the **Browse Classification Codes** link and expand Organizational types. Locate **9521 Minority- & women-owned businesses**. Click **Add to Search**.



Sample Searches: ProQuest Entrepreneurship

- Type (*startups or entrepreneurs*) in the second search box and select **Subject** from the drop down menu.
- Click **Search**.

Where to Find Help

Search our Support Center:

<http://www.proquest.com/support>

To access product help and training documentation:

<http://www.proquest.com/go/training>

<http://www.proquest.co.uk/go/training>

By phone

In North America: 800-889-3358

Outside North America: 0880 220 710 (UK only)
+44 1223 271 496 (Outside of UK)