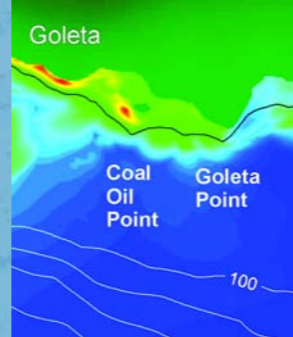


"...this database offers unique content and an easily navigable search interface. Summing up: highly recommended."

— M. Burrig, Choice, 2007



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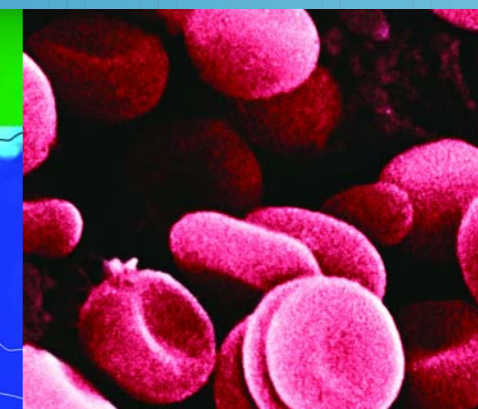
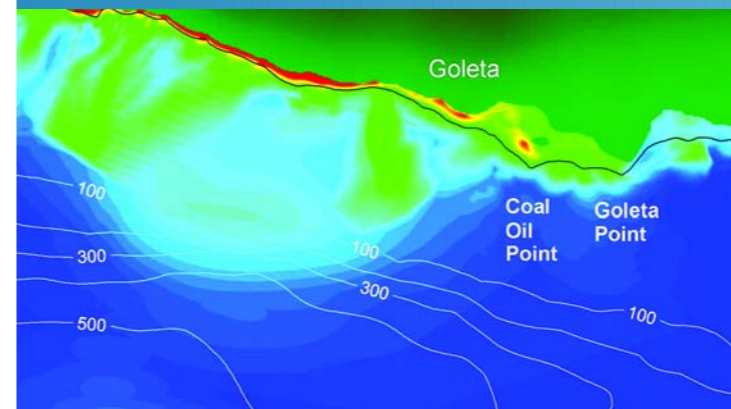
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To uncover hidden data, start here...



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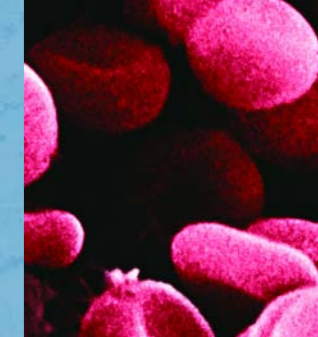
“CSA Illustrata is a breakthrough product, opening up the wealth of data previously hidden in article graphics.”

— Marydee Ojala, Information Today, 2007



“There have been relatively few innovations in indexing/abstracting (I/A) databases in the past 40 years... CSA Illustrata is a major innovation.”

— Péter Jacsó, Peter’s Digital Reference Shelf, 2007



To uncover hidden data, start here...

Images in context

Tables and figures represent the distilled essence of research. Yet often this valuable information is not visible within the full text of the article. Likewise, searches using traditional bibliographic databases miss vital statistical information.

The screenshot shows a research article titled "Modeling Carbon Turnover in Five Terrestrial Ecosystems in the Boreal Zone Using Multiple Criteria of Acceptance". Several callout boxes are overlaid on the page:

- Abstract and title – the basic indexing**: Points to the article's title and abstract.
- We probably don't want to search this**: Points to the introduction text.
- We don't want to search this**: Points to a section of the text.
- We cannot search this**: Points to a table and a figure.
- This can be very difficult to search...**: Points to a complex diagram.

For researchers, this means that the discovery process can be lengthy. After extensively searching databases, selecting relevant articles, and reading them to isolate and extract relevant data, there's less time for interpretation and analysis, or testing and replicating results.

Data discovery

The CSA Illustrata patent-pending deep indexing process uses proprietary technology to create records describing each object, and to associate them with the abstract record of the original article. This allows for precision searching of data associated with tables and figures, including:

- Image caption
- Image category (graph, satellite image, etc.)
- Subject, taxonomic, geographic and statistical descriptor terms taken from the image caption, data variable labels and surrounding text.

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Increasing Impact, Maximising Citations

We don't promise that CSA Illustrata will generate dramatic click-through increases. Instead, access to your tables and figures becomes embedded in the daily workflow of experienced researchers.

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Interdisciplinary Applications, Extended Readership

Researchers will often only select articles from journals they are familiar with. CSA Illustrata allows them to discover hidden data in relevant research from publications in parallel disciplines.

The result? You're introduced to new readers, and extend you impact across the scientific community.

Select Results, Quality Usage

Despite its breadth and depth of content, the pinpoint accuracy of search results means that CSA Illustrata will not deliver thousands and thousands of results – just carefully selected, insightful records.

The result? Your content will not be lost in a mass of irrelevant 'hits'. Instead, researchers go straight to the data they need – from your publication.



An example of a record that relates to Biology, Medical Sciences, and Pharmacology.



An example of a record that relates to Geology, Conservation, and Environmental Studies.

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