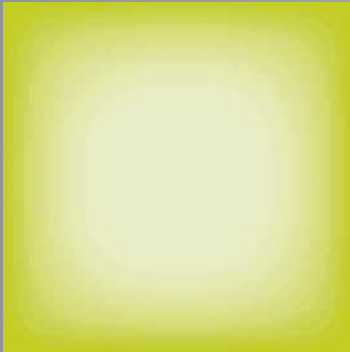
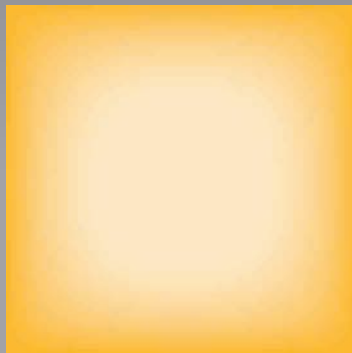


ProQuest Central

The Largest Aggregated Full-Text Database for Libraries



Central to Research Around the World

From grade school to graduate school and beyond, today's researchers have a wide range of information needs. So when libraries need to deliver a user-friendly, centralized access point to a wealth of valuable primary research resources, ProQuest Central delivers.

ProQuest Central combines the full editions of more than 25 top-selling ProQuest databases. It also delivers more than 90% of the content from an additional 40 more-specialized ProQuest databases, bringing tremendous value to an entire community of users at all levels of research.

Top-Selling Databases Included in ProQuest Central

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- ProQuest Banking Information Source™
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- ProQuest Health and Medical Complete™
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- Pharmaceutical News Index
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- ProQuest Science Journals™
- ProQuest Education Journals™
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- ProQuest Career and Technical Education
- ProQuest Social Science Journals™
- ProQuest Religion™
- Canadian Business & Current Affairs Complete
- Canadian Newsstand Complete
- Snapshots Series
- ProQuest Nursing & Allied Health Source
- ProQuest Newsstand™
- Criminal Justice Periodicals Index
- ProQuest Military Collection™
- ProQuest Psychology Journals™
- Hoover's™ Company Records

As content is added to these databases, the value of your ProQuest Central subscription increases, bringing a continuously growing and refreshed resource to your users.



"BEST ONLINE GENERAL REFERENCE SERVICE"

To Open Up a World of Discovery ... Start Here.

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ProQuest Central provides comprehensive coverage for these key subject areas:



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THE ARTS

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SOCIAL SCIENCES

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Critiques & Reviews, Drama, Poetry, Dissertations, Grammar, Semantics, Language Development, Linguistics, Foreign Studies ...



SCIENCE & TECHNOLOGY

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Multidisciplinary Database for Your Diverse Users



BUSINESS

ProQuest Central gets down to business by helping researchers connect quickly to current business information. ABI/INFORM Complete, the industry standard for business research, is a key component of ProQuest Central. It includes top business journals, market reports, annual reports, business news, and more, such as:

Full-Text Business Publications—More than 3,000 resources, including exclusive titles such as *MIT Sloan Management Review*, *The China Quarterly*, and the *Journal of International Business Studies* provide indispensable coverage of all business disciplines.

Financial News—Users can stay informed with full-text access from ProQuest to *The Wall Street Journal*, *Financial Times*, and many other top financial newspapers from around the world.

Working Papers—Surfacing the latest trends in research and previewing scholarly articles have never been easier because ProQuest Central makes available working papers from Social Science Research Network.

Business Cases—Researchers have access to business cases from key journals and business schools such as Ivey, Thunderbird, Idea Group, and Darden.

Country Reports—Users can study worldwide market analysis reports for 195 countries.

Dissertations—Over 29,000 full-text doctoral dissertations and master's theses are available for reference.

Market Research—Market reports and research include access to over 1,300 SWOT analysis reports from leading sources such as just-drinks and Business Monitor International.



THE ARTS

From the performing arts and fine art, to music, film, photography and beyond, ProQuest Central has the content users want. With titles such as *Art Education*, *American Artist*, *Variety*, *Theatre Journal*, and *American Record Guide*, users can surface the latest theater reviews, study the history of a composition, or follow the latest trends in modern art. ProQuest Central also includes more-focused journals such as *Stone World*, *Afterimage*, and *Victorian Studies* to please even the most specialized of users.



LITERATURE & LANGUAGE

Whether researching discussions of a literary work, the latest book reviews, or the effects of linguistics on culture today, ProQuest Central has a lot to say. World-class titles covering literature and language include: *The Guardian*; *The New Yorker*; *The Spectator*; *Language Arts*; *Mosaic: a Journal for the Interdisciplinary Study of Literature*; *Canadian Literature*; and *Research in African Literatures*.



HISTORY

History is fundamental to research, and ProQuest Central includes top publications covering history from a worldwide perspective. Users can immerse themselves in national heritage as well as in political, military, and religious histories. ProQuest Central titles include: *History Today*, *The Journal of Military History*, *Church History*, *Contemporary Southeast Asia*, *British Heritage*, *East European Quarterly*, *Journal of American History*, and *Canadian Journal of History*.



NEWSPAPERS

From fast-breaking events to slowly evolving trends, researchers can dive into unprecedented news coverage for up-to-date information and the building blocks for historical research. More than 900 full-text newspapers from around the world are featured in ProQuest Central, including: *The Wall Street Journal*, *The New York Times*, *Washington Post*, *The Globe and Mail*, and *Financial Times*. ProQuest also now offers as an add-on exclusive access to 85 U.S. local and regional newspapers from renowned publisher Gannett.



SOCIAL SCIENCES

Professionals and students alike will find a wide selection of valuable publications in ProQuest Central for the study of sociology, political science, and other social science topics. Top titles include: *Human Relations*, *Journal of Canadian Studies*, *The American Behavioral Scientist*, *Smithsonian*, *Journal of Popular Culture*, *Social Forces*, *Families in Society*, *New Statesman*, and *The Weekly Standard*.



SCIENCE & TECHNOLOGY

For scientific and technical resources, users need look no further than ProQuest Central. This database includes information on computers, chemistry, earth sciences, engineering, robotics, and more. Key titles include: *Chemical Week*, *Electronic Engineering Times*, *Mechanical Engineering*, *Alternatives Journal*, *Environment*, *Journal of Climate*, *Oil & Gas Journal*, and *Popular Science*.



HEALTH SCIENCES

ProQuest Central is the prescription for comprehensive health and medical subjects coverage. It includes databases such as ProQuest Health and Medical Complete, ProQuest Nursing & Allied Health Source, and Medical Evidence Matters. *The Lancet*, *Journal of Nursing Education*, *American Family Physician*, and *American Journal of Public Health* are just some of the titles included. Beyond publications, ProQuest Central includes other great health sciences tools, such as:

Video Resources—Video clips from Emmy® Award-winning Medcom help nursing students close the gap between theoretical and practical learning. Topics include assessment, procedures, prevention, and more. The brief, easily digestible clips are indexed with metadata, making it easy for the user to quickly find relevant information.

Cultural Health Care Resources—Every religion and culture perceives health and illness differently. The CultureVision™ reports included in ProQuest Central help providers understand how to meet culturally specific health care needs. Content, updated monthly, includes reports for 30 ethnicities and 11 religions.

Some content may be restricted for certain markets. For questions regarding specific titles, please contact your ProQuest Sales Representative.

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Simple Yet Powerful Platform Technology

The strength of any research tool is its ease of use. With ProQuest Central, researchers easily find what they need, whether the information is captured in a video, book, trade publication, report, journal, dissertation, or other format. In addition to basic and advanced search options that enable researchers to fine-tune their search parameters, users also can search by topic or by publication.

The screenshot shows the ProQuest Basic Search page. At the top, there are navigation tabs: Basic, Advanced, Topics, Browse, Publications, and My Research. Below the tabs, it says "Databases selected: Multiple databases...". The main section is titled "Basic Search" and includes a search input field with "Search" and "Clear" buttons. Below the input field are dropdown menus for "Database:" (set to "Multiple databases...") and "Date range:" (set to "All dates"). There are checkboxes for "Limit results to:" with options for "Full text documents only" and "Scholarly journals, including peer-reviewed". A "More Search Options" section is expanded, showing fields for "Publication title:", "Author:", "Look for terms in:" (set to "Citation and abstract"), "Document type:" (set to "Any document type"), and "Publication type:" (set to "All publication types"). There are also checkboxes for "Exclude from results:" for "Book Reviews" and "Dissertations".

Basic and advanced search options help novice and professional researchers find information quickly.

When databases such as ABI/INFORM, Snapshots Series, and Hoover's Company Records are chosen from the "Databases selected" option on the search screen, a business browse tab appears. When users click this tab, they are presented with a variety of reports and other focused content to help them find what they need quickly. Similarly, when ProQuest Nursing & Allied Health Source is chosen from the database selection menu, the browse feature surfaces the most relevant information for those users.

The screenshot shows the ProQuest Browse page for "Industry and Market Research". The "Browse" tab is selected in the navigation bar. The page title is "Browse Featured Content". Under "Industry and Market Research", it says "Browse reports on industries and markets:" and lists several links: "Business Monitor International (BMI) Industry Reports", "FirstResearch", "Just-Series Market Research Reports", and "The Snapshots Series Industry Reports". Below that, it says "Search for the latest industry and market research:" and lists links for "Industry Trends and Forecasts", "Market Research Articles", "Market Share Data Articles and Reports", and "SWOT Articles and Reports". Under "Commodity Reports", it says "Browse reports on global commodity trends:" and lists links for "Economist Intelligence Unit (EIU) Food, Feedstuff, and Beverages (Quarterly Reports)" and "Economist Intelligence Unit (EIU) Industrial Raw Materials (Quarterly Reports)".

Browse tabs help business and health sciences researchers quickly focus on the most relevant resources.

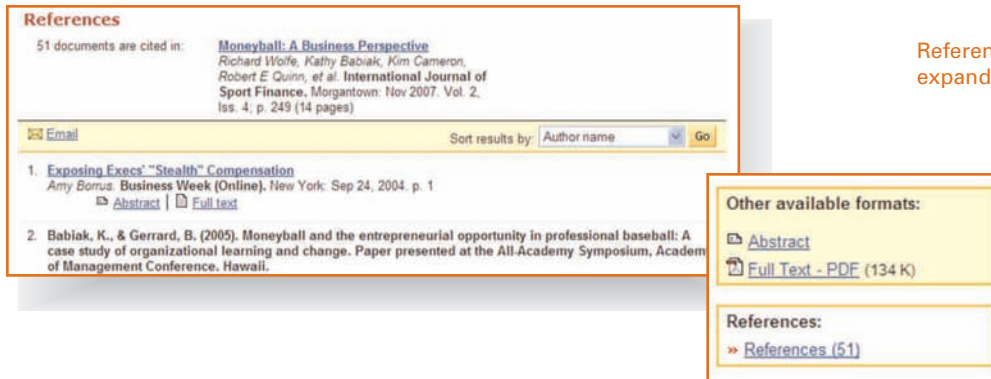
The screenshot shows the ProQuest Browse page for "Nursing & Allied Health Source". The "Browse" tab is selected in the navigation bar. The page title is "Browse". Under "Competency and Training Resources", it says "Browse competency and training resources by topic:" and lists links for "Cultural Competency Briefs: Religion, Ethnicity and Care" and "Video Training Programs". Under "Study Paths", it says "Select an area of study below to find recommended readings and targeted searches:" and lists a link for "Practical Nursing (US)".

With ProQuest's expert indexing, searches yield focused, relevant results that can be sorted by "most recent" or "most relevant." The user also can click on the source tabs to narrow the type of content desired, such as scholarly journals, magazines, books, video, and other options. From this screen, researchers also can set up content alerts and RSS feeds to stay current on topics of interest.



ProQuest's award-winning Smart Search offers "suggested topics," helping users expand their research.

With reference linking, many articles contain links back to materials cited in the text, making it easy for researchers to explore additional threads of information.



Reference linking conveniently expands research options.

Further, researchers can use the "My Research" summary feature to track recent searches, save links to marked resources for easy access later, email documents, create a bibliography, export formatted citations, and even create Web pages.

"This database is easy to navigate, with intuitive screens and drop-down menus for help. The wide variety of subjects indexed—from business to health-related to world affairs to technology—makes this database a good choice for general research. Summing Up: Recommended."

— J.M. Piper-Burton, West Chester University of Pennsylvania, *Choice*, October 2008

Free Resources

Search Widget to Improve Visibility

Increase visibility of your ProQuest databases by embedding our free search widget on your library's Web pages. Go to widgets.proquest.com for more information.

Product Training to Enhance Productivity

Click on the "Support & Training" tab at www.proquest.com, and sign up for a complimentary online overview of ProQuest databases and platforms. Downloadable handouts that explain a variety of features and search tips are also available.

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Have questions about using ProQuest products? Try our 24/7 online support tool at www.proquest.com. Browse support topics, explore frequently asked questions, use the problem solver decision tree for step-by-step diagnoses and fixes, and contact our technical support team.

Library Marketing Toolkits to Build Awareness

ProQuest's Library Marketing Toolkits combine a wealth of advice, best practices, and print and digital marketing tools for your library. Visit www.proquest.com to download and customize these tools.

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