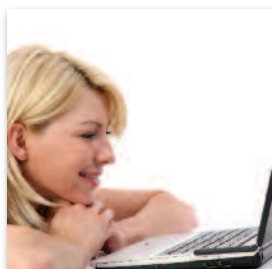
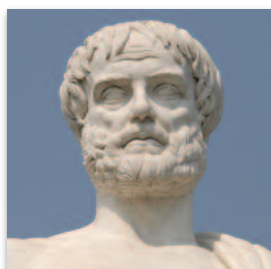
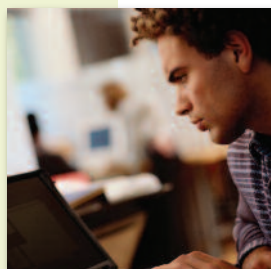


# New from ProQuest

January – June 2012

2011 SIIA CODiE  
AWARD WINNERS:  
Serials Solutions Summer  
Discovery Service –  
Best Enterprise  
Search Solution;  
SIRS Issues Researcher –  
Best Social Sciences  
Instructional  
Solution



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## Welcome!

It's been an amazing, transformative year for ProQuest and its companies, and we're pleased you've been part of it! To find out what's next, see page 2.

### Entertainment Industry Magazine Archive

Heading straight to number one on the 'must-have' resource charts, this archival database illuminates the history of the entertainment industry through digitised backfiles of vital sources covering popular music, film, radio, TV, and theatre. Full details page 3.

### Early European Books

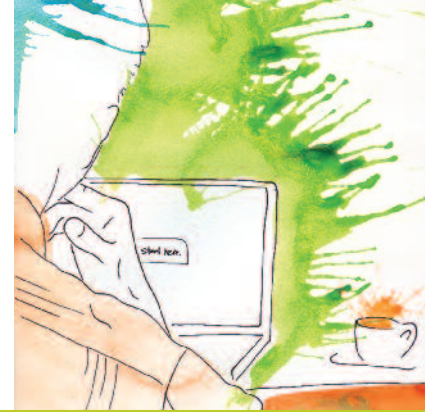
Prodigious histories from the Wellcome Library bring rare books related to the history of science and medicine to this digitised collection of over 10,000 printed sources from pre-1700. Learn more on page 5.

### Pivot – The Next Generation of Funding and Research Expertise

Pivot provides you with the edge by bringing together the right research opportunities, funding, and people – quickly and easily. See page 7.



# Welcome to the researchers, the curious, the passionate, the inspired.



## Dear Colleague

At ProQuest, we continue to transform the process of research ensuring we provide both technologies and partnerships that confidently assure your users to “start here.”

Simultaneously, the ProQuest family of brands and companies continues to grow, bringing you renowned content, in-demand formats, and breakthrough technology to empower and support research – meeting the needs of both novices and experts, and everyone in-between.

We invite you to learn more about our newest offerings, especially the highlights outlined here. And, check in with us frequently throughout the year – there’s more to come!

Sincerely,

Lynda James-Gilboe  
Senior Vice President,  
Enterprise Marketing  
& Customer Care

### Some of our key highlights from 2011:

- ProQuest appeared for the third consecutive year in the top 100 of InformationWeek 500, an annual listing of the United States’ most innovative users of business technology, and we continue to innovate in our selection of partnerships.
- 2011 CODiE Awards were bestowed to Summon™ web-scale discovery service for Best Enterprise Search and to SIRS® Issues Researcher for Best Social Sciences Instructional Solution.
- Acquisition of acclaimed e-book pioneer ebrary® – merging both companies’ inventive, user-centric technologies and adding a quarter million e-books to ProQuest’s content offerings.
- Acquisition of renowned Congressional Information Services and University Publications of America product lines.

### Your World. Made Easy.

The ProQuest research environment continues to evolve, bringing together an unmatched wealth of content in meaningful ways to empower user workflow. This environment provides a simple yet powerful search entry point which spans most, if not all, ProQuest resources available at your institution. Multiple paths then support precision searching, and research tools facilitate organisation and collaboration.

Whether you prefer to explore a topic using intuitive browsing tools or are an expert at crafting detailed Boolean queries, the latest enhancements continue to meet your needs. Explore some of the new and enhanced features:

- **Thesaurus accessibility and navigation enhancements:** the thesaurus has improved search tools, the addition of a browse mechanism, and the ability to resize the interface for easier use.
- **More search preferences:** Controls for users and administrators enable settings to be turned on or off per search, or as a search default. For example, for use of auto-complete, or the inclusion of US/UK spellings, plurals and adjectives.
- **Widgets that make your life easier:** email address links and chat widgets are easy to create and embed throughout the search and results pages, for quick and easy communication between users and administrators.
- **Enhanced search strategy support:** “Narrowed By” filters can be saved with searches—plus alerts and RSS feeds can be created, modified, and saved in narrowed searches.
- **Post-processing options:** Custom formats and reports generated with fields you select.

## Arts

### Entertainment Industry Magazine Archive

**COMING SOON! Primary sources for film, music, broadcasting, popular music, and theatre 1880-2000**

This new archive is sure to receive rave reviews from those wanting to know more about the behind-the-scenes activities of the music, film, and entertainment industry. Complete archival runs of key consumer and trade magazines covering the entire 20th century will be included. *Variety* (1905-2000), *Film Journal International* (1934-2000), *Musician* (1976-1999), and *The Stage* (1880-2000) are some of the collection's key titles. In all, approximately 2.5 million pages will be digitised in high resolution and will be fully searchable.

### The Vogue Archive

**NOW AVAILABLE!**

Now you can explore more than a century of women's clothing styles, beauty trends, and social history online. *The Vogue Archive* (1892-present) provides more than 400,000 pages of image-rich material available online for the first time. It's updated every month to include the latest US issue of *Vogue*. *The Vogue Archive* includes in-depth indexing to enable students and researchers to search for images by designer, brand, garment type, material, and other search fields.

## Business

### ABI/INFORM®

**Major Expansion**

The world's leading business research database is now even bigger with the total number of titles increasing by over 60% and the number of titles available in active full text more than doubling over the past two years. Much of this content comes from new partnership agreements with Palgrave Macmillan, The American Economic Association, and *The Economist*, among others. In addition, more than 1,000 up-to-date market and industry reports from providers such as Business Monitor International (BMI) and Economist Intelligence Unit (EIU) are now included.

### ProQuest® Statistical Insight –

#### Business Edition

**NOW AVAILABLE!**

Business administration programs around the globe are ramping up their required coursework in statistics and quantitative reasoning. Until now, students and educators lacked a comprehensive collection of business and economic statistics and had no means of conducting a focused search for statistical content. ProQuest is introducing *Statistical Insight – Business Edition* filled with statistical

reports and datasets from hundreds of authoritative sources to provide support for:

- Business plan development (businesses, consumer spending, purchasing patterns).
- Market profiles (local area demographics characteristics).
- SWOT analyses (industry performance and outlook statistics).
- International economic conditions and trends (40% non-US content).

## Genealogy

### Ancestry® Library Edition

**New Collections Added**

*Ancestry Library Edition* includes over 7,700 databases, delivering billions of records in census data, vital records, immigration records, military records, and more.

**New, notable collections include:**

- More than 50 million new birth, marriage, and death records from 23 US states.
- 1930 Mexico National Census.
- Records on more than 30,000 victims of Nazi persecution from collections of the US Holocaust Memorial Museum in Washington, D.C.
- Lubeck, Germany, Census, 1862, 1871, 1875, 1880.
- Ireland, Catholic Parish Baptisms, 1742-1881; Marriages and Banns, 1742-1884; Deaths, 1756-1991.
- Ireland, Civil Registrations Deaths Index, 1864-1958; Marriages Index, 1845-1958; Births Index, 1864-1958.
- Ireland, Births and Baptisms, 1620-1911.
- German, World War I Casualty Lists, 1914-1917.
- Palermo, Italy, Marriages, 1820-1895; Births, 1896-1905.
- Nacogdoches, Texas, Mexican Government Records, 1776-1836.
- Quebec, Genealogical Dictionary of Canadian Families (Tanguay Collection), 1608-1890.

### Historic Map Works™ Library Edition

**New Map Collections; Historic Earth**

*Historic Map Works Library Edition* is the largest searchable online collection of maps, containing over 1.4 million maps and illustrations. The newest collections include:

- The Perkins Collection, containing more than 10,000 survey and property ownership images for the greater Boston area.
- Maps from Massachusetts Historical Society collection.
- Maps and historic photographs from the American Philosophical Society and Henry Francis du Pont Museum.

The Historic Earth feature was recently added to this resource allowing researchers to overlay and compare geo-referenced historical maps to today's modern Google satellite map, showing how the land and property ownership have changed over time.

## General Reference

### ProQuest® Statistical Insight – Academic Edition

**NOW AVAILABLE!**

Today's students and researchers need current and authoritative statistical data to support their research papers, policy debates, business, and marketing team projects. ProQuest is introducing *Statistical Insight – Academic Edition* to help users find tables, time series, charts, or discussions of a statistical trend. ProQuest's new special edition provides consistent, detailed indexing to one million tables; 70,000 statistical documents from 1,300 sources; and 640 statistical datasets.

## Health Sciences

### British Nursing Index (BNI)

**NOW AVAILABLE! Easy access to content relevant to the nursing and midwifery community**

*The British Nursing Index (BNI)* is a highly useful resource compiled by professional librarians with first-hand experience providing information services to nurses and midwives in the UK. Nearly 450 English-language titles – including essential international nursing and midwifery journals are indexed in *BNI*. This depth of content provides researchers with broad interdisciplinary subject coverage across the fields of nursing, midwifery, allied health, and related disciplines.

## History

### Digital National Security Archive

**NOW AVAILABLE! Collection 37: Chile and the United States: US Policy Toward Democracy, Dictatorship, and Human Rights, 1970 –1990**

Chile has become one of the most internationally renowned case studies of the US stance toward democracy and dictatorship, as well as of US intervention in Latin America. This new collection documents the controversial history of US policy toward, and relations with, Chile from 1970 when the Nixon administration intervened against the Socialist government of Salvador Allende, to 1990 when the Pinochet regime was finally forced to step down. Thousands of once-secret records, culled not just from American archives but from an array of international sources, illuminate the moral and strategic factors influencing the US approach toward Chile, with documents from the White House, Department of State, CIA, Department of Defense, and National Security Council, as well as from countries such as Chile, Argentina, Paraguay, Canada, and Great Britain. This truly multinational collection is an essential resource for those studying the sources and consequences of US policy toward Latin America and towards democracy, dictatorship, and human rights in general.

### COMING SOON! Japan and the United States: Diplomatic, Security, and Economic Relations, Part III, 1961–2000

Spanning the years from Kennedy to Clinton, this new collection supplements the first two National Security Archive sets on US-Japan relations with the very latest declassified records. The material covers a wide spectrum of issues and events in the bilateral relationship and provides content important to understanding the current global economic crisis as well as recent geopolitical developments in East Asia and the Pacific Rim. Included are high-level, previously unavailable documents such as: White House memoranda of conversation between Nixon, Ford, Carter, Reagan, and Bush and their Japanese counterparts; detailed reports on meetings of the US-Japan Security Consultative Committee, a cabinet-level bilateral forum for elaborating joint policies; and internal briefing books prepared for Treasury Secretary Robert Rubin's meetings with Japanese finance ministry officials.

### ProQuest® History Vault

**NOW AVAILABLE! Unlock the vault to primary source content**

For the first time, ProQuest introduces over 23 million pages of primary source materials from its *University Publications of American Collection* in a digital format. The first two modules, part of **The Black Freedom Struggle in the 20th Century**, provide an unfiltered view from the perspective of the men, women, and sometimes even children who waged one of the most inspiring social movements in American history. The first module features 37 collections of federal government agency records, while the second module features 36 collections of personal papers of African Americans and records of civil rights organisations. The third module, **The Vietnam War and American Foreign Policy, 1960-1975**, traces the actions and decisions at the highest levels of the US foreign policy apparatus, as well as events on the ground in Vietnam, from the perspective of State Department officials, Associated Press reporters, and members of the US armed forces.

## Legislative Insight

**NEW! Legislative histories show how a bill becomes a law in the United States**

This Federal Legislative History Service makes available thoroughly researched compilations of digital full-text publications relevant to enacted US public laws. Of the 18,000 histories covering laws from 1929 to the present, 9,000 are brand new and 4,000 include new research. Primary source documents presenting multiple viewpoints enable researchers in a wide variety of disciplines to understand the social context in which each piece of legislation was considered and passed.



## Literature

### Literature Online

**NEW! Cambridge Companions to Literature series**

Over two hundred volumes from the renowned *Cambridge Companions to Literature* series will be added to *Literature Online* from the end of 2011. Offering accessible introductions to major writers, genres, and periods, these collections of specially commissioned essays cover areas of literature new to the curriculum and world literature, alongside more established authors and genres.

### Early European Books

**NEW! Content from the Wellcome Library now added**

Thousands of rare 15th, 16th and 17th century books from London's Wellcome Library, a specialist collection dedicated to the study of the history of science and medicine, are now being added to *Early European Books*. Subjects covered range from anatomy and botany to witchcraft and the occult, and include landmark texts such as *De Incertitudine* by the German occult scientist Cornelius Agrippa, Ulisse Aldrovandi's multi-volume *Historia animalium*, one of the founding texts of modern zoology, and Pierre Boaistuau's *Histoires Prodigieuses*, an illustrated catalogue of monsters, demons, disasters and miracles. These titles join more than 10,000 other works which have so far been digitised in major European libraries as part of *Early European Books*.

## Multidisciplinary Research

### eLibrary®

**New Content – Biographies & Careers.**

**2011 SIIA CODiE Finalist,  
Best Education Reference Solution**

eLibrary's Essential Pages bring context to research with a balance of information from articles, multimedia, Web sites, and other up-to-date sources regarding nearly 6,000 most-queried topics. Now your users have easy access to a wealth of information on two high-interest topics: biographies and careers, with more than 2,000 new biography Essential Pages and more than 80 new career Essential Pages.



## CultureGrams™

**New Content & Expanded Coverage**

Go beyond mere facts and figures with one-of-a-kind perspectives on daily life and culture, including the background, customs, and lifestyles of the world's people. Each report is written and reviewed by local experts, so users get unique cultural details from an insider's perspective. Expanded coverage includes:

- New countries: Antarctica, Greenland, and the Faroe Islands (World Edition); and Albania, Algeria, Bangladesh, Belarus, Bulgaria, Libya, Madagascar, Serbia, Taiwan and Uruguay (Kids Edition).
- New voices: 217 interviews with kids and adults from 96 countries.
- New maps: High-quality, printable political and physical PDF maps from French map company GeoAtlas.

Plus, weekly updates deliver new images, slideshows, and country information.

## News

### ProQuest Historical Newspapers™

**NOW AVAILABLE! The Jerusalem Post (1932-1988)**

The world's top English-language daily newspaper covering Israel, the Middle East, and the Jewish World. Founded in 1932 by Gershon Agron as *The Palestine Post*, the publication supported the struggle for a Jewish homeland in Palestine and openly opposed British policy restricting Jewish immigration during the Mandate period. In 1950, two years after the State of Israel was declared, the paper was renamed *The Jerusalem Post*. ProQuest also recently launched *The American Jewish Historical Newspapers* collection, including *The American Israelite* (1854-2000), *The American Hebrew & Jewish Messenger* (1857-1922), *The Jewish Exponent* (1887-1990) and *The Jewish Advocate* (1905-1990).

## Student Resources

### SIRS® Issues Researcher

**2011 SIIA CODiE Winner,  
Best Social Sciences Instructional Solution**



Go from the "what's" to the "why's" on the issues with Leading Issues – a pro/con framework that provides researchers with what they need to understand historical origins, related issues, global perspectives, current events, and the essential questions under debate. As issues evolve, so does SIRS with coverage now devoted to binge drinking, distracted driving, gays in the military, tanning salons, youth sports, and world conflicts.

## AskZad

**NEW!** The world's gateway to Middle East e-content

The world's largest Arabic digital reference dataset, which comprises 500 million pages of content, including 25,000 hard-to-find digitised books. *AskZad* is a highly credible source delivering top quality content with academic authority. It provides researchers around the globe with access to the rich knowledge of the Middle East. *AskZad's* primarily Arabic content is supported with metadata in both English and Arabic. It includes academic journals, e-books, dissertations and complete conference proceedings from 50 academic and scientific conferences. This resource also offers libraries a news index of more than 1,200 newspapers, magazines and news websites.

Benefits of using *AskZad* include:

- Customisable search engine – the simple/advanced search enables you to customise your search to best serve your research needs.
- Daily updates.
- News Index of more than 4,000 newspapers, magazines and news websites.
- More than 10,000 peer-reviewed articles.
- More than 23,000 e-books covering a wide range of topics and expanding daily.

## Bowker®

### The New Books in Print®

The newest generation of *Books in Print* delivers a faster and more efficient way to find and build collections. It's the intuitive choice for helping you search the marketplace, find the right titles, and discover all known format options, including e-book resources.

### Syndetic Solutions™

Syndetic Solutions helps you enhance your OPAC with specialised, high-quality data, facilitates access to existing information, and augments that information to improve title relevancy for your readers and researchers.

### LibraryThing for Libraries

This online service offers your library users exciting new content and allows them to interact with your catalogue, share knowledge as well as generating interest in your OPAC.

## Resources for College Libraries™ (RCL)

RCL is the premier list of core print and electronic resources for academic libraries, featuring over 75,000 titles in 117 subjects. Brought to you by ACRL's Choice and Bowker, RCL covers the entire two-year and four-year college curriculum and provides a list of core titles that are essential for undergraduate study. This improved, user-friendly interface is now available in three subscription options: Resources for College Libraries (RCL), Resources for College Libraries:Career Resources (CR), RCL Plus .



## ProQuest Dialog™ wins prestigious AIP Technology Award

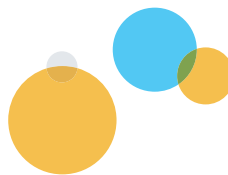
The Association of Independent Information Professionals (AIIP) recently named ProQuest Dialog™ the winner of its 12th annual AIP Technology Award. Recognising innovative products that enhance the working environment of the independent information professional, the selection was based on "significant improvement to Dialog," which has made "ProQuest Dialog a more user-friendly and powerful tool and service for retrieving information."

### Discover the new ProQuest Dialog™ service

Designed to support innovation across the enterprise, our next-generation service delivers critical information to help organisations discover new opportunities, validate the uniqueness of inventions, and bring new products to market. Offering ease of use for information professionals and knowledge workers across industries, ProQuest Dialog combines authoritative sources from Dialog® and DataStar® databases with powerful new tools for maximising your research and results. It's a fresh approach to precision searching based on relevancy, transparency, control and completeness.

### To learn more about ProQuest Dialog visit

[www.dialog.com/proquestdialog](http://www.dialog.com/proquestdialog)





## ebrary E-books Now Downloadable!

To further provide researchers with access to authoritative information whenever and wherever they need it, ebrary is pleased to announce the ability to download e-books onto computers and major devices including the iPhone, iPad, Kindle, Kobo, Nook, and Sony Reader. Libraries can now acquire the e-books their patrons need, under a model that meets their individual budget requirements including subscription, perpetual archive, and patron driven acquisition, with both online and offline access! To request a demonstration, please email [sales@ebrary.com](mailto:sales@ebrary.com).



## The Next Generation of Funding and Research Expertise – Connected.

Pivot brings together the right research opportunities, funding, and people – quickly and easily. It provides global and local connections that strengthen research by exploring new avenues for funding and collaboration for faculty, staff researchers, and graduate students. Pivot is intuitive and easily implemented. Further, Pivot provides access to free and simple enhancements, unlimited technical support, and training.



## Simple. Powerful. Loved.

RefWorks is a powerful online research management tool used by more than 1,200 research, academic, government, medical, and corporate organisations worldwide. This writing and collaboration solution is seamlessly designed to help researchers at all levels easily gather, organise, store and share all types of information and to instantly generate citations and bibliographies. Write-N-Cite, a standard utility of RefWorks, is newly designed and will run on Word for Windows 2007 & 2010 as well as Word for Mac 2008 & 2011.



# SerialsSolutions®

As the global leader in essential discovery and e-resource management solutions for libraries worldwide, Serials Solutions enables libraries to improve access to and use of collections, ease librarian workloads, and ultimately reduce operating costs.

## Management

### Announcing our New Web-Scale Management Solution

In June 2011, we announced development of a web-scale management solution. This built-from-scratch solution will support the management of the full breadth of a library's collection regardless of format, and change the way libraries operate by focusing on workflow, not material type. By creating unprecedented efficiencies libraries will be able to spend more time on the high-value activities that fulfill their library's mission.

*"The Summon service will enable our students to jump right to the assessment and utilization of materials to build an overall familiarity with scholarly literature in their target areas."*

SEAN P. DUFFY, Associate Professor of Political Science and Chair, Department of Philosophy and Political Science, Quinnipiac University

## Discovery

### The Award-Winning Summon™ Service

Recognised as the Best Enterprise Search Solution with the 2011 CODiE Award by for the Software & Information Industry Association (SIIA) and the discovery service selected by 25% of Association of Research Libraries (ARL) academic library members, the Summon™ service is making a difference in libraries worldwide, many who are seeing a substantial increase in the use of their library's collections. With full-text search for most content in its single unified index, the Summon™ service provides a superior experience by allowing researchers to search across its more than 810 million records which are optimised for discovery using the Summon™ service's exclusive match and merge process.



*"Today's tools have forced librarians to create too many redundant processes to manage the entirety of their collection. Serials Solutions' approach to managing library resources provides needed relief by helping librarians to integrate these same processes, which will allow them to focus on fulfilling the library's mission to its patrons."*

VICKIE L. KLINE, Systems Librarian and Associate Professor, York College of Pennsylvania

# Marketing Toolkits

## Promote your Library's Online Resources

Go to **[www.proquest.com/go/librarytools](http://www.proquest.com/go/librarytools)** for access to complimentary bookmarks, posters, fliers, digital commercials, press release templates and other tools designed to help you promote your library's online resources.

### Orders and Enquiries

#### Asia Pacific

##### Australia and New Zealand

[sales@anz.proquest.com](mailto:sales@anz.proquest.com)

##### China

[saleschina@asia.proquest.com](mailto:saleschina@asia.proquest.com)

##### Hong Kong, Macau and Taiwan

[saleschina@asia.proquest.com](mailto:saleschina@asia.proquest.com)

##### Japan

[sales@japan.proquest.com](mailto:sales@japan.proquest.com)

##### Korea

[korea@asia.proquest.com](mailto:korea@asia.proquest.com)

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